



27/2/2021

## CURRICULUM VITAE GIORGIA SERPANI

### WORK EXPERIENCE

Dec 2020-present  
**CA` FOSCARI UNIVERSITY**  
**DEPARTMENT OF ASIAN AND NORTH**  
**AFRICAN STUDIES**  
Venice, IT

- Event management (Logistics, PR): "Venice-Japan International Food Symposium", in collaboration with the Consulate General of Japan in Milan;
- Teaching assistant (Japanese History);
- Language facilitator to Master's students (Japanese)

Jul 2019-Feb 2021  
**FOX NETWORKS GROUP ASIA PACIFIC**  
TRANSLATOR

- Film script translations (JP-ENG)

Feb 2020- Mag 2020  
**TOKYO OLYMPICS**  
**ISFIELD JAPAN**  
OPERATIONS MANAGER  
Tokyo, JP

- Operations and account management;
- Main Clients: NBC television, NBC sports;
- Market research and negotiations;
- Customer assistance/intermediation during their stay in Tokyo

Nov 2016- Feb 2020  
**TORAYA Co. LTD.**  
SALES, PUBLIC RELATIONS  
Kyoto &Tokyo, JP

- AKASAKA FLAGSHIP STORE, LUXURY
- SALES: sales plans, orders management, accounting, customer service;
  - PR to international clients and embassies; (Represented the company at the Japanese embassy in Washington DC, USA)
  - Assistance on several publications for international newspapers

April 2016- Sept 2016  
**REGIONAL BRANDING INSTITUTE**  
MARKETING INTERN  
Tokyo, JP

- Marketing strategies (targeting of clients, competitive analysis);
- Social media marketing (Facebook, Youtube);
- Translations (JP-EN)

Jan 2016- Apr 2016  
**ITALIAN CHAMBER OF COMMERCE IN**  
**JAPAN**  
EVENTS INTERN  
Tokyo, JP

- Events planning and management;
- Represented the institution at international gatherings and events;
- Social Media Marketing;
- Translation (IT-JP-ENG)

### LANGUAGES

**ITALIAN**  
**JAPANESE**  
**ENGLISH**  
**FRENCH**

Native  
Advanced (N1-business)  
Advanced-business  
Beginner

### DIGITAL SKILLS

Moodle Learning platform  
Microsoft Office (Excel, Powerpoint, Word)  
SEO strategies and writing  
Video editing

### HOBBIES/ INTERESTS

Video direction and editing, Photography, Travels (S/E asia, East Asia, South America), Volunteering (organic farms), Cycling, Music, Tai Chi, Sufi Meditation

## EDUCATION AND TRAINING

2020 (September-December)  
**CA` FOSCARI UNIVERSITY**  
**DEPARTMENT OF ASIAN AND NORTH**  
**AFRICAN STUDIES**  
Venice, IT

Language teaching education (Japanese)  
Japanese Language Education for social responsibility, Critical pedagogy: active learning through group activities, participant observation and data collection

2020(April)-present  
**KYOTO UNIVERSITY**  
Kyoto, JP

Weekly seminar: "Contemporary society: sociology, economics, statistics", presented two papers (July, November 2020)  
(themes: brand nationalism, consumer society)

2020(September)-present  
**CENTRO TEATRALE DI RICERCA**  
Venice, IT

**ACTING +CINEMA TRAINING**  
Acting (theatre+cinema) following Stanislavskij, Strasberg, Adler, Cechov and Meisner methodologies +training on communicative strategies (verbal, paraverbal, empathetic, metaphorical, etc.).

2020 (June-July)  
**EASTWEST EUROPEAN INSTITUTE**  
Italy

**ONLINE MASTER- Journalism**  
Contents: editorial strategy, how a redaction works, SEO for geopolitical journalism

2011-2018  
**B.A.-M.A. CA` FOSCARI UNIVERSITY**  
**LANGUAGES, ECONOMICS AND**  
**INSTITUTIONS OF ASIA (JAPAN)**  
Venice, IT

-Languages (Japanese, Hindi, English), Informatics;  
-Japan: history, politics, contemporary society, literature;  
-Anthropology, sociology  
Final thesis: "Nationalism in contemporary Japan"  
Final marks (B.A.- M.A.) 110/110 cum laude

2016-2017  
**KYOTO UNIVERSITY**  
Kyoto, JP

**SPECIAL AUDITOR- RESEARCH STUDENT**  
-Anthropology, economics of developing countries, politics, sociology (etc.) (all classes in japanese);  
-Worked on a research project: "Brand nationalism in contemporary Japan" (On field research including interviews to political parties, analysis of newspapers, etc.)

2014-2015  
**KYOTO UNIVERSITY OF FOREIGN**  
**STUDIES**  
Kyoto, JP

**MEXT SCHOLARSHIP- Ministry of education, Culture, Sports, Science and Technology**  
Japanese language (passed JLPT N1), Japanese traditional arts (Sadō, Shodō)

2009  
**FREDERIKSBORG GYMNASIUM**  
Copenhagen, Denmark

**EXCHANGE PROGRAM**

2006-2011  
**LICEO GINNASIO MARCO POLO**  
Venice, IT

Classical studies (Greek, Latin, Philosophy, Literature, etc.)

## ADDITIONAL INFORMATION

2019-2020  
**TOKYO DIGITAL MARKETERS**

Weekly seminars

2016-2017  
**KYOTO UNIVERSITY CINECLUB MEMBER**

Direction-production of short movies

2014-2015  
**MEXT SCHOLARSHIP**

Ministry of education, Culture, Sports, Science and Technology

2011  
**PASINETTI FILM FESTIVAL**

First Prize- Short movies Under20

2010  
**VENETO REGION**

**TEKNE SCHOLARSHIP**  
Project on the historic heritage in Venice

2009  
**EUROPEAN UNION**

**SCHOLARSHIP- visiting student to EU parliament, realization of digital contents involving human rights**