Giuseppe Roberto Marseglia

Professional experience

CTO – Italica Travel   (Jan. 2020 – now)

As Italica's CTO I am leading the transition into the cloud of all IT processes, redesigning the dataflow in a humanless perspective and leading development of digital and data-driven services based on advanced machine learning techniques.

CEO & Co-Founder – DAAT Consulting   (Jan. 2020 – now)

Daat Consulting is a digital strategy and innovation firm whose knowledge relies in using technologies to exploit opportunities and to reach strategic goals. DAAT is based on three pillar activities: (1) Daat Consulting, consulting on opportunities enabled by big data an AI (2) Daat School, to provide executive the digital literacy they need to grasp AI-driven opportunities (3) Daat Ideas to Market, to drive fast startup ideas to an MVP (successfully done with Permano and Hawkeye)

Contract Professor – Università Ca' Foscari   (Jan. 2020 – now)

Contract professor of Digital Business Modeling. My research focuses on how Artificial Intelligence, blockchain and technology in general modify the way of describing Business Models and its canvas. Reference professor: prof. Carlo Bagnoli

Manager – The Cambridge Management Consulting Lab   (Mar. 2016 – Dec. 2019)

Manager in the cross-industry practice of Innovation and Digital Transformation. Worked mainly on projects related to: - digital transformation (mostly involving artificial intelligence) - digital payments - international Open Innovation programs - Innovation re-organization

Education

MBA – Warwick University   (Sep. 2018 – now)

1st Ranked Distance Learning MBA. Focus on innovation management and performance measurement.

Visiting post-doc – UC Berkeley   (Sep. 2016 – Oct.2017)

Visiting Scholar at Mesbah Lab, Department of ChemE. One paper published. Contextually Adj. Professor at University of Pavia. Course taught: Data Analysis and System Identification.

Visiting PhD – MIT   (2013 – 2014)

Visiting PhD Student at Braatz Group, ChemE Dpt. Two papers published. Awarded with Automatica Best Paper Award.

PhD – Università degli Studi di Pavia   (Oct. 2012– Jan. 2016)

PhD in Automation. Main research topics: Fault tolerant control, Fault diagnosis, Optimization, Machine Learning. 7 papers published

BSc & MSc – Università degli Studi di Pavia   (Oct. 2007 – Oct. 2012)

BSc in Computer Science, MSc in Automation, both cum laude. Diploma in Science and Technology at IUSS. Student of Collegio Ghislieri (two years in the board as Student Representative). Awarded twice with a scholarship for summer student at Cambridge University.

Acknowledgments and Awards

Certified Innovation Manager – MISE   (2019– now)

Certified Innovation Manager by the Ministry of Economic Development

Junior Fellow – The Aspen Institute   (Jul. 2018 – now)

Selected for The Aspen Junior Fellows, an international network of highly capable top under 35 and potential future leaders

Future Leaders Program – ISPI   (Sep. 2020 – now)

Selected for the "Future Leaders" Program , a group of selected talents under 40 years of age, destined to play key roles within companies and cultural institutions