

LUDOVICO MAGGIORE

Experienced Chief Executive, with a success record of business turnaround and development in the service industry and a wide experience in the Automotive market.

MOBILITY Srl - Founder & CEO

Roma, 2017- present

Italian consultancy and investment boutique, supporting the growth of new mobility services and helping large corporate clients and start-up to speed-up their way to market.

AUTONOSTOP Srl – Founder

Roma, 2011-2016

Italian market leader delivering webservice applications to car dealers and car repair shops for the management of their courtesy car and replacement services.

ACI GLOBAL SpA - CEO

Roma, 2013 - 2015

Italian market leader in road assistance, traffic information and car repair, state controlled.

COBRA A.T. SpA - COO Service Division

Varese, 2011 - 2012

Global player in automotive security and safety solutions, listed on Milan stock exchange.

DRIVE SERVICE SpA - CEO and Co-Investor

Milano, 2004 - 2011

Italian leader in Fleet Management, controlled by KME Holding.

FLEETECH SRL - Founder and CEO

Roma, 2003 - 2004

Start-up in authority services for large car fleets.

TARGA RENT SPA - Executive Director

Roma, 1998 - 2001

JV between FIAT Auto and Maggiore Car Rental, offering innovative car rental at FIAT group dealers.

MAGGIORE SPA

1997 - 2003

First Italian independent Car Rental, active in both Short and Long Term rental.

CEO - Long Term Division (reporting to the Board)

2001 - 2003

Director - Business Development (reporting to the Board)

1999 - 2001

Director - Operations (reporting to the CEO)

1997 - 1999

COMAU Spa

1990 - 1996

World leader in machining and assembly equipment for the automotive industry.

COO - Foundry and Retooling Division (reporting to the CEO)

Torino, 1995 - 1996

Export Sales Manager (reporting to the Commercial Director) London, Torino, Sao Paulo, 1993 - 1994

Italian Branch Manager - Huron Graffenstaden

Modena, 1992 - 1993

Production Planning Manager - Huron Graffenstaden

Strasbourg, 1991 - 1992

Application Engineer - SESAM (J.V. Comau/Digital Computers)

Napoli, 1990