

# MARGHERITA MACELLARI, PhD

## WORK EXPERIENCE

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June 2020 – To Date | [CSR Manager Network](#)  
Role: Board Member

June 2019 – To Date | [Message Spa, Milan](#)  
Role: Sustainability Services Manager

Main Activities: Launch and coordination of the Sustainability office aimed at supporting companies in integrating sustainability in their business model through: Consultancy on strategies, policies, projects in the Sustainability field (e.g. set up of a sustainability strategy coherent with the SDGs framework; definition and implementation of a governance model; development of policies related to material topics, etc.); Consultancy on sustainability reporting (processes and contents) based on the GRI Standards and the EU Directive on Non-financial Information and the Italian Legislative Decree 254/16; Stakeholder mapping and engagement processes; Gap analysis and benchmarking of international and national practices and models; Risks and opportunities mapping and analysis.

Apr 2015 – May 2019 | [Global Compact Network Italy, Milan and Rome](#)  
Role: Program Manager and Analyst

Main Activities: Coordination of the working groups (WGs) established within the GCNI: Business & Human Rights, Anti-Corruption, Environment, Sustainability Reporting and Sustainable Supply Chain. Research, analysis, publications, on the core topics of the WGs. Planning, management and coordination of institutional and operational meetings/events/conferences. GCNI representative into UNGC international events. Development of partnerships with institutional and private actors. Lectures in main partners Universities on Sustainability, Corporate sustainability and international trends. Participation as speaker to third parties' events. Support to companies in the development of policies, projects, reporting activities.

Main Project: Implementation, management, development, promotion of the *TenP Sustainable Supply Chain Self-Assessment Platform* aimed at assessing and managing suppliers' sustainable performances.

Jan 2013 – March 2015 | [Kinexia Group, Milan](#)

Role: Junior Manager - International Development, directly reporting to the Director

Main Activities: strategic planning, missions abroad (mainly in Morocco, Tunisia, China), opening of new contacts in foreign countries, development and maintenance of a network of relationships, establishing new partnerships, contractual issues, scouting of new initiatives.

Main Projects: Incorporation of a new society in the UAE; Participation in International Tenders; Subscription to Multilateral Development Banks database; Organization of bilateral meetings with institutional delegations; Internal Communication Project aimed to involve colleagues in the process of internationalization.

Role: Junior Manager - Corporate Social Responsibility, directly reporting to the Director

Main Activities: Definition and implementation of the CSR policy of the Group, strategic planning, reporting, organization of internal and external activities and events.

Main Projects: Sustainability Report 2012 and 2013; Certification "SR10": certification of the Social Responsibility Management System; School projects: addressed to primary schools and aimed at educating and awareness raising on energy and environmental themes; In-house seminars: organization and, occasionally, speakers.

Apr 2012 – Nov 2012 | [Sustainable Development Foundation, Rome](#) | Role: Intern. Research assistant and part of the Organizing Secretary of the States General of the Green Economy in Italy

March 2011 – June 2011 | [City of Milan](#) | Role: Intern. Cultural Cooperation and Promotion Office. Main Projects: "Milan - Turin Contemporary Art"; "Patrons for Milan"

Feb 2010 – May 2010 | [Agici Finanza d'Impresa, Milan](#) | Role: Intern in the Observatory of Public Services and Regulation with a focus on the issues related to the transposition and the implementation of the European Directive 2008/98/EC on waste disposal in the Italian regulatory system.

## EDUCATION

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**Oct 2015 – Dec 2018** | **PhD in International Management, Sant'Anna School of Advanced Studies, Pisa** | PhD with Honor | Thesis title: "Unpacking the Black Box of Sustainability: How Do Organizations Embed Sustainability into Strategies and Operations?". During my PhD I also had the opportunity to give several lectures on Sustainability models, Sustainable Supply Chain Management and Sustainable Reporting to the student of the MAGER and MAINS Masters of the Sant'Anna School of Advanced Studies.

**Sept 2010 – Dec 2012** | **MSc in Economics and Management for the Public Administrations and International Organizations. Bocconi University, Milan** | Graduated cum laude | Thesis title: "The evaluation of the ecosystem services: methodological approach and empirical analysis"

**Sept 2011 – Jan 2012** | **Erasmus Programme. Université Libre de Bruxelles, Solvay Business School, Bruxelles** | Exams: European Public Finance, Politique Européenne de l'Emploi, Politique internationale de l'environnement, The Moral Leader

**Sept 2007 – Jun 2010** | **BA in Economics and Social Sciences. Bocconi University, Milan** | Thesis title "The EC Directive 2008/98/ and the relaunch of the waste sector in Italy: new opportunities for companies and operators"

**Jan – Feb 2010** | **Campus Abroad. UAD University, Dubai**

## PROFESSIONAL COURSES

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**Summer School 2017** | University of Greenwich, London | Doing Research with Social Network Analysis: Tools, Theories and Application

**Summer School 2016** | VIU, Venice | Responsible Capitalism: Strategy, Governance and Finance

**March 2016** | United Nations Headquarters, New York | Change the World Model UN

**Summer School 2015** | ISPI, Milan | Disaster Risk Reduction

**Winter School 2012** | organized by the NGO E.qo. at the European Parliament, Brussels | Green Economy & Public affairs

**Summer School 2011** | Consel. Talent Program, Rome | "Future Leaders" on leadership, innovation and entrepreneurship

### LANGUAGES

**Italian:** Mother tongue  
**English:** Proficient User  
**French:** Fluent  
**Russian:** Basic

### COMPUTER SKILLS

Good knowledge of the main **Office applications** (Word, PowerPoint, Excel).  
  
European Computer Driving License in 2008.

### PERSONAL SKILLS

Sense of organization, planning and attention to details, team spirit orientation, high contexts adaptability, strong internationalization propensity, proactive, good managerial skills

### ADDITIONAL INFORMATION

**Personal Interest** | Classical and Contemporary Dance, travel, active participation in voluntary initiatives, event planning  
**Aug – Dec 2006** | Academy of Ballet, Bolshoi Theatre, Moscow  
**July – August 2006** | Royal Ballet Theatre, London  
**Jun 2006** | Professional Dancer Diploma at Centro Studi Coreografici Teatro Carcano (MI)

## PUBLICATIONS and CONTRIBUTIONS

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Macellari M., Yurev A., Testa F., Boiral O. (2021). Exploring bluewashing practices of alleged sustainability leaders through a counter-accounting analysis. Environmental Impact Assessment Review. Volume 86, 106489

Gusmerotti N.M; Testa F; Macellari M; Frey M. (2019). Corporate social responsibility embeddedness through a social network analysis: The case of an Italian multiutility company. Corporate Social Responsibility and Environmental Management.

Macellari M., Gusmerotti N.M, Frey M., Testa F. (2018). Embedding biodiversity and ecosystem services in corporate sustainability: A strategy to enable Sustainable Development Goals. Business Strategy and Development; 1-12.

"ITALIAN BUSINESSES: PRACTICES TOWARDS A SUSTAINABLE DEVELOPMENT. Following the path defined by the Sustainable Development Goals" (2017). A Global Compact Network Italy Foundation publication.

FINANCING THE FUTURE (2017) - Report of the Italian National Dialogue on Sustainable Finance. UN Environment and Italian Ministry of the Environment and Protection of Land and Sea.

"MAKING THE CASE. Business, Biodiversity and Ecosystem Services as tool for change" (2015). A Global Compact Network Italy Foundation publication, in collaboration with the Institute of Management of the Sant'Anna School of Advanced Studies.

"Green Economy to exit the two crises" (2012). Sustainable Development Foundation with ENEA.

"Recycling in Italy 2012" – Sustainable Development Foundation and FISE UNIRE.