

# Alessio Cuccu

*“Today DESIGN is so critical, it should be in every meeting's agenda, in every department.”*

## SUMMARY

Materials engineer proficient in Foresight, Design Thinking, Design Sprint, Lean & Agile, Project Management, Sustainability & LCA, Circular Economy, R&D. I'm a facilitator who helps companies and teams to develop strategy and innovation in the right time and on budget, making connections “out of the ordinary” and thinking about the “never done before”. A “T shape” design mindset allows me to use strategic thinking, creativity and research skills with a clear and good purpose for business execution.

## PROFESSIONAL EXPERIENCES

### - **Kindnovate, nudge the change & Kind Innovation** - kindnovate.com

During a sabbatical year in London, I designed “KIND INNOVATION” focused on why and how kindness eases meaningful changes on purpose. This year I've launched the “KINDNOVATE” website.

I help companies to develop innovation and strategies. I've designed bespoke seminars and frameworks about Value Proposition Design, Lean Startup, Strategy innovation, Innovation Lab, Innovation Cycles, Sustainability (ESG, SDGs).

### - **Lago Design** – (Design Furniture Lean Manufacturing Company – lago.it – Padova – Italy) - (2010 - 2017)

#### **Corporate Academy Innovation Strategist, Project leader & Scrum Master** (May 2016 – Dec. 2017)

I managed the project backlog together with the Project Owner (Sales Manager), coordinating and facilitating all the activities of the Team (4 people) creating events to check new opportunities and develop new businesses together with old and new clients.

#### **CEO & Chief Design Officer Assistant, Member of the Strategic Board** (Apr. 2014 – Dec. 2017)

I worked as an Innovation & Sustainability Project and Knowledge manager leading research and benchmark activities into new and innovative business development projects. • I drafted business proposal and presentations for new strategies development and I led reverse mentoring activities for the company designing inspiring meetings and facilitating new connections  
Recognized as a key referent, facilitator and helper by the CEO, the Directors and colleagues.

#### **R&D and Sustainability Project Manager** (Mar. 2010 – Dec. 2016)

I led a lab managing projects on innovation & sustainability research, trend scouting, scenarios and personas design, materials and technology R&D, selection of new suppliers, laboratory testing & regulations, due diligence assessment for products development. Materials and Sustainability knowledge leader (Life Cycle and circular design, EPD assessments and CSR editing).

### - **MaTech, Innovative Materials** (Innovation Consultancy Company - matech.it) (2001 - 2010)

#### **Project Manager, Sustainable and Innovative Materials specialist**

I led a team of 5 people and managed up to three per month BtoB consultancy innovative and R&D projects based on materials design and selection for new concepts and products development.

I planned the development of the Materials Library - Materialand (more than 3.000 samples collected) and website database (data entry and client user experience) both used for consultancy activities with enterprises.

## EDUCATION

- Change Management by Tom Peters • wobi.com • *Certificate earned* (June 2020)

- Life Cycle Assessment and SimaPro software • pre-sustainability.com • *Certificate earned* (June 2020)

- AI For Everyone • deeplearning.ai • *Certificate earned* (April 2019)

- Foresight Practitioners Training (3 days) • Institute for the Future • iftf.org • Palo Alto • *Certificate earned* (November 2018)

- Digital Design Strategy Innovation – Executive Master • Cà' Foscari University, Venice • *Certificate earned* (February 2016)

- Creative Confidence • Tom Kelley Workshop • creativeconfidence.com • (May 2014)

- Lateral Thinking • De Bono Thinking System • debonothinkingsystems.com • *Certificate earned* (May 2006)

- Master of Science Degree in Materials Engineering • University of Padova • *Master Science degree earned* (Apr. 2002)

## SOFTWARE & SKILLS

Windows (Excel, Project, Word, PowerPoint, Outlook) • Google (Analytics, Trend, Calendar, Drive) • PM platforms (Trello, Monday, Asana) • Collaboration platforms (Miro • Mural • Slack) • Adobe • Qlik • Salesforce and Tableau (CRM) • Docebo (e-learning platform) • CES - Cambridge Engineering Selector (Materials design and selection software) • SIMAPRO (LCA) • Concept Visualization • Reframing and Clustering • Visual Planning • Visual Management • Sprint Management • Ideation • Prototyping and Testing • Research & Scouting • Matchmaking • Public Speaking • Teaching and Coaching • Reverse Mentoring • Quiet • Resilient • Curious • Team builder • Collaborative • Supportive • Servant leader

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